



2023-24
The Friends of Chabot
College Board of Directors

Board Officers

Mayor Mark Salinas
Chair
City of Hayward

Hon. Pat Gacoscos
Vice Chair/Secretary
Union City Council Member

Mr. Obray Van Buren
Fundraising Chair
United Association
Local Union 342

Board Members

Ms. Marita Cheng
Hayward Business Owner

Ms. Melinda Matsuda
Chabot College
Administrator Emeritus

Ms. Olga Rosales Salinas
Rosales Sisters' Scholarship
President & Co-Founder

Institutional Directors

Dr. Hal Gin
CLPCCD Trustee

Mr. Dale Wagoner
Vice President
Administrative Services
Chabot College

Dr. Jamal Cooks
President
Chabot College

Staff

Ms. Yvonne Wu Craig
Executive Director

Ms. Sarah Renton
Senior Administrative
Assistant

THE FRIENDS OF CHABOT COLLEGE

Board of Directors Meeting

Wednesday, August 2, 2023 • 1:00 – 2:30 p.m.
Chabot College Building 200, Board Room

1. Call to Order – Chair Salinas

- Mayor Salinas called the meeting to order at 1:26pm

2. Roll Call – Vice Chair/Secretary Gacoscos

- Mark Salinas, Hal Gin, Olga Rosales Salinas, Jamal Cooks, Yvonne Wu Craig, Pat Gacoscos, Dale Wagoner, Sarah Renton
- Absent-Melinda Matsuda, Marita Cheng, Obray Van Buren

3. Public Comments-No public comments

4. Approval of Minutes

- a) July 12, 2023 Board Meeting
- b) Dale moved to approved. Seconded by Olga Salinas Rosales. Unanimously approved.

5. President's Report:

- Mark officially acknowledged and welcomed Dr. Cooks; we are happy to have him on the Board.
- Dr. Cooks reported that plans to learn about the foundation and how it relates to the city Hayward and the community. He mentioned that he talked about the FCC with outgoing President Sperling and how Hayward is an Education City. He asked what the incentive was for Hayward residents to come to Chabot? He emphasized putting the community back in community college. Dr. Cooks also discussed his family and about his background. He is committed to be involved and present. Looking forward to learning more how to get large companies involved and to sponsor the Gala.
- Mark discussed the SWOT analysis in reference to this. The SWOT helps the Board with direction and how to plan events. The college has been successful in passing bonds to a make improvements. We have generous voters because we are great stewards of public funds. Most recently the new firehouse in Hayward. We have also been successful in procuring grants and meeting fundraising goals. We are small but meet ambitious goals.
- Yvonne mentioned the possibility of creating a President's circle.
- Dale said he was reached out to by Hayward PD. Sergeants that came through Chabot and met with a recruiting officer. They have some ideas about partnering with the college. This is what comes out of being involved with the community.
- Mark shared that the city of Hayward would like to renew Measure C, which helped build the new public library, Heritage park, and enhanced roads, among other things. They recently polled residents to gauge support for renewing Measure C and it showed that they are confident in Hayward leadership and see the city as fulfilling promise when it is renewed and back on ballot.
-

6. Executive Director's Report

- Yvonne will send dates on upcoming Alumni events
- Yvonne pointed out the two event flyers. Alumni picnic with Mark Salinas grilling and the Alumni Flea Market booth.

7. Information Items

a) June 2023 Financial Reports

- Yvonne went over the financial report in detail as it was still new to Dr. Cooks. She reviewed the statement of financial position and how we need to work on raising unrestricted funding.
- Yvonne explained the recent updates the endowed funds and investments.
- Dr. Cooks asked about some of the managed funds that haven't really been touched.

8. Discussion & Action Items (AI)

a) Revisiting SWOT Analysis and Annual Priorities

- No Action needed

b) Gala Update: Yvonne reviewed the Gala invite. The Board discussed this year's proposed changes and consensus was reached.

1. Wants to raise price to \$175. Board agreed.
2. Honorees are confirmed Liuna 304, Fremont Bank, and Susan Sperling
3. Sponsorship Levels & Outreach – adjustments to the sponsorship levels and benefits were made.
4. Board discussed capacity limitation which is 135.
5. Olga shared that she got the live painting quote. \$1,200.
6. Program-Last year highlighted alumni from the RISE program. Asked for suggestions.
7. Entertainment: suggestions were made for a DJ or a live performer.
8. Yvonne asked for silent auction items.

9. For the good of the order

- ### **a) Yvonne will bring a gala program draft to next meeting.**

10. Adjournment-2:46pm

Any person with a disability may request this agenda be made available in an appropriate alternative format. A request for a disability-related modification or accommodation may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting to The Friends of Chabot College, 25555 Hesperian Blvd., Hayward, CA 94545, 510-723-6633, between 8:00 a.m. and 5:00 p.m. at least 48 hours before the meeting. Pursuant to Government Code 54957.5: Supplemental materials distributed less than 72 hours before this meeting, to a majority of The Friends of Chabot College Board will be made available for public inspection at this meeting and at The Friends of Chabot College, located at 25555 Hesperian Blvd., Hayward, CA 94545 during normal business hours. Materials prepared by The Friends of Chabot College and distributed during the meeting are available for public inspection at the meeting or after the meeting if prepared by some other person. Documents related to closed session items or are exempt from disclosure will not be made available for public inspection.