

THE FRIENDS OF CHABOT COLLEGE
Board of Directors Meeting
Wednesday, August 1, 2018 • 12:00 p.m.
Chabot College • 25555 Hesperian Blvd. Hayward, CA 94545
Building 700 South • Event Center

MINUTES

1. Call to Order – Chair Mark Salinas

Chair Mark Salinas called the meeting to order at 12:14 p.m.

2. Roll Call – Recording Secretary Ms. Aubrie Ross

Members Present:

Chief Sheryl Boykins
Dr. Hal Gin
Ms. Melinda Matsuda
Chair Mark Salinas
Mr. Obray Van Buren
Ms. Yvonne Wu Craig

Members Excused:

Ms. Marita Cheng
Vice Chair/Secretary Pat Gacoscos
Mr. Ronald Gerhard
Dr. Susan Sperling

Recording Secretary:

Ms. Aubrie Ross

Other Attendees:

Ms. Robin Braverman, Robin Braverman Associates
Dr. Matthew Kritscher, VP Student Services
Ms. Kathy Linzmeyer Medina, Director Financial Aid
Ms. Abigail Patton, Director HSI
Mr. Mark Stephens, Social Science Faculty

3. Public Comments

There were no Public Comments made during the meeting.

4. Approval of Minutes from June 12, 2018

Motion to approve the minutes with one correction was moved by Ms. Matsuda and
Seconded by Ms. Wu Craig

Motion passed with 3 Ayes, 0 Nays, and 3 Abstention.

5. President's Report

Dr. Kritscher presented the President's report to the Board on behalf of President Sperling. He informed the Board that the Summer Youth Sports Program (SYSP) was very successful event. The 2018 SYSP survey results of 136 youth, ages 10-14 state that 84% of the students who attended the program learned why it is important to attend College, 71% of the students learned about the benefits of exercise and eating healthy foods, 60% of the students learned about STEM. Ms. Wu Craig shared that the SYSP is one of the only free summer programs in the area.

Dr. Kritscher shared that in 2017-18 over 1,000 degrees were awarded and are on target to award 711 awards and certificates so far for 2018-19. Chair Salinas asked Dr. Kritscher why students seem to be more interested in getting an AA degree. AA-T and AA-S transfer degrees guarantee acceptance into a CSU and degree guarantee within two years. Dr. Kritscher stated that it may be due to achievement gaps and at Chabot we offer services at El Centro which is a one-stop resource center for all students and their families, providing assistance and information connecting students to resources you need to accelerate and succeed at Chabot College. They have peer advisors and counselors fluent in Spanish and English, working collaboratively with on-campus services. Ms. Wu Craig mentioned that Chabot just received a Dreamers Grant as well.

Dr. Kritscher informed the Board of the new state funding Budget model which is considered a "student centered" funding formula. Chabot has 18 months to put a series of new structures in place which will meet the new model 70% FTES, 10% Completion 20% Financial Aid. Unfortunately they didn't consider the high cost of living in the Bay Area when adapting the new model. The funding model depends on how many Pell Grants and the California College Promise Grant (formerly known as the BOG Fee Waiver) are awarded. Dr. Kritscher shared that everyone is working very hard to help collect data for the new funding model.

6. Information Items

- **Scholarships**

Ms. Wu Craig shared the list of scholarships that were awarded in the Spring 2018 with the Board.

7. Finance Report & Action Items – Robin Braverman

a) June 2018 Financial Report

Ms. Braverman shared that the books are now in accrual and adjustments were made based on the Audit. Ms. Braverman informed the Board that the Audit will occur the week of October 8, 2018.

Ms. Braverman reviewed the June 2018 Financial Report with the Board.

Ms. Wu Craig informed the Board that she and Chair Salinas met with Scholarship Donor, Berty Nebenzahl who has decided to move her funds to an Annual faculty referred Emergency Aid Scholarship for Art students.

Ms. Wu Craig shared that the Foundation has started the move to Fremont Bank and she would like to invite Investment Advisors to present during the next Board meeting. The Board asked that the Gift Acceptance Policy also be discussed during the next Board meeting on September 12.

8. Discussion & Action Items

a) Hispanic- serving Institutions Fundraising & Endowment (VP Kritscher & Abigail Patton)

Dr. Kritscher shared the Title V Hispanic Serving Institutions Grant Endowment Fund handout with the Board. Giving background information regarding the Title V funding which is establishing an \$110,000 endowment fund. Matched 1:1 for every federal dollar, it will yield a total of \$220,000 after five years. Assuming a 5% return on 50% of the fund's earned income, it is estimated that \$5,500 annually will be available. According to the grant proposal, funds could help sustain successful Title V initiatives, pilot new initiatives, pay for professional development, and/or provide scholarships. Further, the endowment will assist the college in attracting new donors seeking to maximize their gifts via the matching requirement.

Dr. Kritscher informed the Board that since over half of Chabot College students are low-income and the first in their families to go to college. One of the biggest barriers to accessing college are the associated expenses, especially for undocumented students who do not have access to many forms of financial aid. As scholarships can have a "leveraging" effect on student access and success, they are a very important part of a student's opportunity to improve their socio-economic status through the attainment of a higher education credential. The Title V HSI endowment fund is a great opportunity to build the institution's capacity to award student scholarships, so the recommendation is to dedicate the endowment funds for this purpose.

Dr. Kritscher recommends that the investment gained from the HSI endowment go towards funding student scholarships which could go into effect in 2021. The Board was interested in learning about where other gaps exist at the college before a decision was made. They requested that VP Kritscher come back again and present on that topic.

Ms. Patton shared that during Chabot College La Raza Day on September 15, 2018 they are offering Resource Fair Sponsorship levels to vendors and companies. The proceeds raised will also go towards the Chicano Latino Education Association (CLEA) and matching the HSI Endowment.

b) 5th Annual Gala – October 4, 2018

i. Nominations for Gala Honorees

The Board discussed various nominees and will deliberate over email to make their final decision for the Honorees for the 2018 Gala.

ii. Sponsorship Update

Ms. Wu Craig shared that the Sponsorship books are available for Board distribution and asked that the Board start making contact with Sponsors. Envelopes will be available on the tables during the Gala for people to make donations towards the HSI Endowment.

iii. Review Gala Program

The Board will review the Gala program during the next Board meeting.

c) Nominations for Honorary Advisory Council

The Board tabled the discussion of the Honorary Advisory Council for the next meeting.

d) Friday, August 17, 2018 @ Cesar Chavez Plaza: FCC Sponsored Welcome Back Event

Professor Mark Stephens, History faculty member, shared that he will be assisting the Foundation during the Happy Hour event on Friday, August 17th and wanted to thank the Board for their sponsorship. He was encouraged that the Foundation was doing more outreach to make what the Foundation does more visible in the college community and was excited about seeing more of these events.

9. For the Good of the Order

a) Next Board Meeting: Wednesday, September 12 @ 12 – 2 p.m., Board Room

10. Adjournment

Chair Salinas adjourned the meeting at 2:41 p.m.

Minutes prepared by Ms. Aubrie Ross

Any person with a disability may request this agenda be made available in an appropriate alternative format. A request for a disability-related modification or accommodation may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting to the Office of Development and the Foundation, 25555 Hesperian Blvd., Hayward, CA 94545, 510-723-6633, between 8:00 a.m. and 5:00 p.m. at least 48 hours before the meeting. Pursuant to Government Code 54957.5: Supplemental materials distributed less than 72 hours before this meeting, to a majority of The Friends of Chabot College Board will be made available for public inspection at this meeting and at the Office of Development and the Foundation located at 25555 Hesperian Blvd., Hayward, CA 94545 during normal business hours. Materials prepared by The Friends of Chabot College and distributed during the meeting are available for public inspection at the meeting or after the meeting if prepared by some other person. Documents related to closed session items or are exempt from disclosure will not be made available for public inspection.